

NEWTON21
G R O U P

Newton21 Europe
Avenue Gustave Demey 57
1160 Brussels, Belgium

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NEWTON 21 Group

INVESTOR RELATION / CORPORATE GOVERNANCE

Alain MAHAUX

CEO of the Newton 21 Group

Founder and current CEO of Newton 21

Following his devise “To achieve possible, it is necessary to attempt impossible”, Alain Mahaux created Newton 21 more than two decades ago. Goal-oriented, multilingual and highly motivated, he developed a Belgian advertising company into an international group of marketing and communication that today, is quoted on the stock exchange “Euronext”.

He is founder and current president of BFM, Belgium Business Radio Station, founder and administrator of BD-World (specialised chain of shops of strip cartoons), co-founder and member of “Cercle du Lac” (one of the main Belgian business clubs uniting entrepreneurs and company managers).

Alain Mahaux is a member of the AB (Belgian Association of Administrators). He is also co-founder of Gaultmillau Benelux.